

LIFE AFTER THE COVID-19 PANDEMIC

Coronavirus will have a significant negative effect on the economy.



BUSINESSES

The hospitality and restaurant industries and companies dependent on travel and face-to-face selling will struggle to survive.



HOURLY WORKERS

and service professionals will face huge financial challenges.



Just as 9/11 and its aftermath resulted in massive changes to how we travel and do business, the pandemic will also result in **INNOVATION.**

PREDICTIONS FOR THE POST-PANDEMIC WORLD



1. Robotics

The acceleration of robot services will pick up dramatically — especially in food handling — as companies look to more sanitary (non-human) ways to perform tasks.

2. Virtual Reality

This will be the golden age of VR, as technology companies develop experiences that simulate live interaction and events.



3. Phone Conversations

Voice-to-voice will make a comeback and many more people of all ages will become fluent in ZOOM and other collaborative media.

4. Personal Hygiene

It will become more a part of our daily lives. Consumers and businesses alike will embrace power handwashing and thorough office cleaning. New technologies and tests will spot illnesses faster.



5. Remote Working

Now a necessity, it will become more acceptable practice.

6. Overhead Overhaul

Smart businesses will cut NON-ESSENTIAL costs but spend on talent. They will consider shared services like co-working and independent contractors to minimize financial risk.



7. Spirituality

The religious industry (a \$104B business) will boom as more people look to higher powers and online communities for hope and inspiration.

8. Event Industry

Although the trade show and conference industry will take a huge short-term hit, people will ultimately crave these community-building and education opportunities again, and the industry will rebound.



9. Health Professionals

Experts worldwide will develop new systems of information-sharing and collaboration to communicate new diseases and their cures. This is simply a “practice run” but when compared to diseases like polio or AIDS, we are lightyears ahead of where we once were.

10. Emerging & Innovative Cross-Generational Leaders

Creative and insightful people and their companies will survive and flourish. Organizations will look to generations that have been through crises to help them problem-solve and plan for a rebound. Younger companies will see the benefits of cross-generational collaboration.



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